

**For Immediate Release**



**Beat the Summertime Blues with New Satellite Radio  
Boombox from The Brix Group**

**CAMPBELL, Calif., July 26, 2004**—Your favorite music will never be more than a fingertip away this summer with the new Streamer Boombox from The Brix Group's American Wireless and Pana-Pacific divisions. With the addition of the Streamer Boombox to The Brix Group's existing portfolio of auto and home satellite radio equipment users will have "always on" access to more than 110 channels of commercial-free music, sports, information and entertainment. The unparalleled quality of Sirius Satellite Radio and the Streamer Boombox brings true portability to satellite radio.

The affordable and simple-to-use Streamer Boombox is available for purchase at any participating American Wireless or Pana-Pacific dealer (visit our online dealer locator at <http://www.americanwireless.com/dealers.html>), participating OEM truck dealer and truck stop location, or online at [www.americanwireless.com](http://www.americanwireless.com). The Streamer Boombox is available now exclusively from The Brix Group's American Wireless and Pana-Pacific divisions for \$99.95. The Streamer Receiver is also available for \$99.95 and is required for use with the new Streamer Boombox. Docking stations for home, auto and commercial vehicle use are also available for additional costs. Sirius Satellite Radio subscriptions costs are extra.

**Never miss a game; never miss a beat**

"In the car, at home, on the beach or anywhere in between, users can enjoy 100-plus streams of commercial-free 24-hour satellite radio," said Harry Brix, CEO and Founder of The Brix Group. "The addition of the Streamer Boombox to our portfolio of satellite radio gear is a bonus for our customers looking to fully take advantage of satellite radio wherever and whenever they choose."

SIRIUS Satellite Radio provides listeners with over 110 channels of the best commercial-free music, sports, information and entertainment, with digital quality sound coast-to-coast, broadcast daily from New York City, Los Angeles, Nashville, New Orleans, Houston and Daytona. SIRIUS offers over 60, 100% commercial-free, music channels featuring multiple categories of Pop, Rock, Country, Hip-Hop, R&B, Dance, Jazz, Classical and Latin music, along with more than 50 channels of world-class sports, news, talk entertainment, traffic and weather. SIRIUS also broadcasts live play-by-play games of the NHL, NBA and NFL, and is the official satellite radio partner of the NFL.

For more information about the new Streamer Boombox or any satellite radio product, visit <http://www.americanwireless.com/stream.html> or call 866-787-1810.

**About The Brix Group**

The company was founded in 1971 by Harry Brix as "Motor Sound Corporation" with the intent of distributing car audio products in the San Francisco Bay area. Renamed The Brix Group, Inc. in 1998 the company has grown into one of the largest wireless and car audio distributors in the US and is composed of three divisions. The company's telecom division, American Wireless, founded in 1984 was the first and is now one of the largest master agents in the U.S. American Wireless serves as a critical intermediary between wireless carriers and their corresponding subagents with retail locations. Extensive product and service offerings include postpaid, prepaid, cellular, satellite TV & radio, fulfillment, distribution, warranty programs, and hardware and accessories. The company's OEM division, Pana-Pacific OEM, serves as a wholesale original equipment supplier of audio, video, security, communications, telematics, and dashboard electronics equipment to the heavy-duty truck industry. The newly created Brix Labs offers turnkey sales and marketing solutions to international OEM electronics manufacturers whose goal is to penetrate the US market and reduce dependency on OEM contracts.

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